

TDM to SIP Migration/PBX

Andy Hunt, Sales Engineer
First Choice Communication



What Small-to-Mid-Size Businesses Require...

- Communications solution that is:
 - Scalable
 - Reliable
 - Seamless between branch offices or remote locations
 - Secure with a high-level of Quality of Service
 - Customizable to meet businesses and individuals needs
- Simple and secure end-to-end communications management
- Protection of technology investment
- Clear migration path to pure IP
- Integration of different devices and communication applications
- Advanced productivity applications and collaboration tools
- Easy-to-learn & use interfaces/applications
- Streamlined business processes
- Ability for staff/customers to reach the right resources the first time
- Quicker access to communications

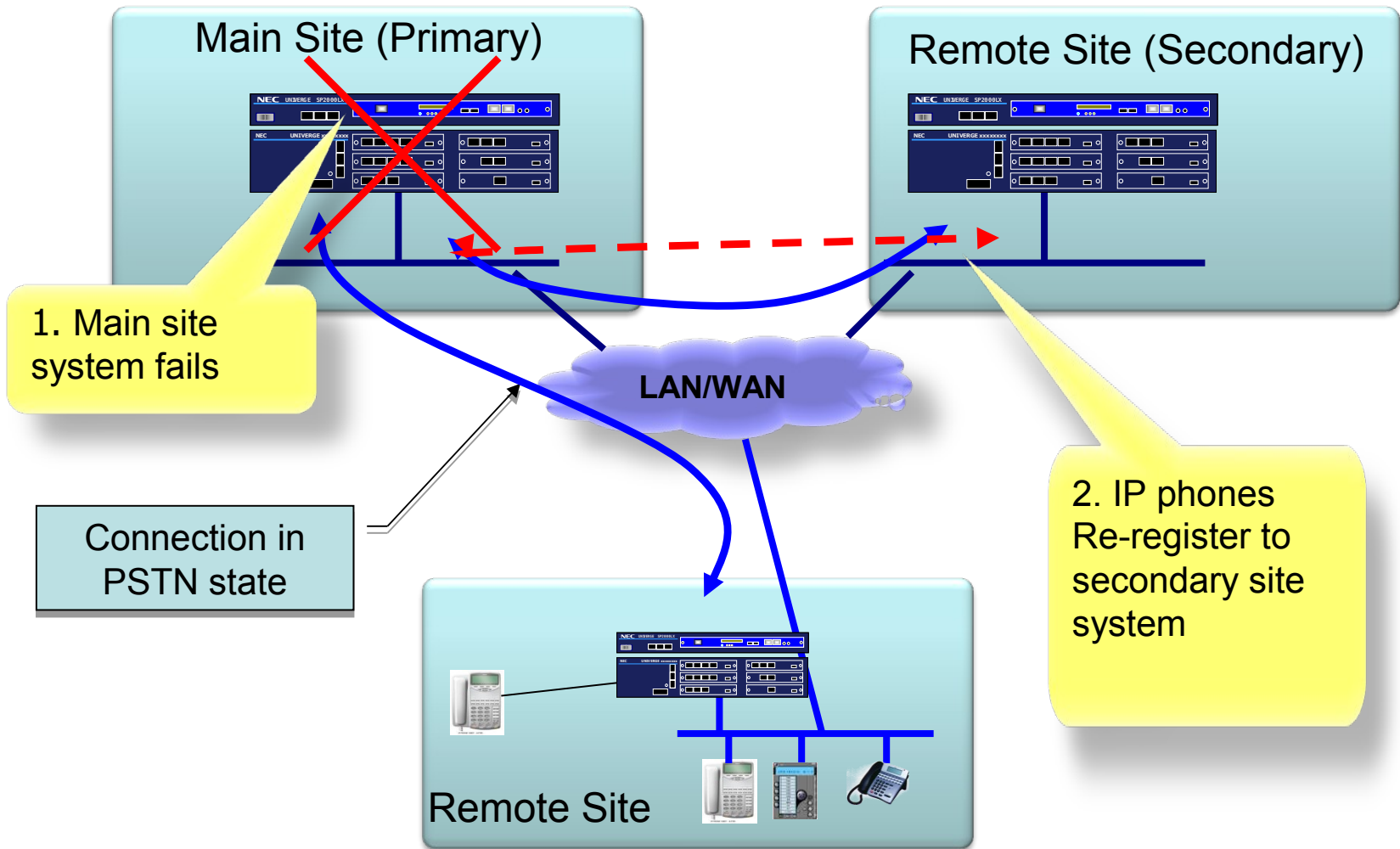


SIP/IP Communication Servers

- Distribute pure IP/SIP systems
- Embedded SIP Server with built-in applications
- Extremely and seamlessly scalable
- SIP stations and SIP trunking
- Wide range of IP terminals, some manufacturers support digital sets as well
- Ability to TDM enable digital and analog stations



IP Continuance



Communications Require Even More Flexibility

- Extend the workspace beyond traditional desktop limitations
- Speed access & improve communication
- Integrate different device modes & communication applications
- Dramatically improve collaborations
- Increase productivity and efficiency
- Streamline business process, reach the right resources the first time, & enhance profitability



Terminal Features



Add-On Options

(Existing & Future)

8 Line Key Module



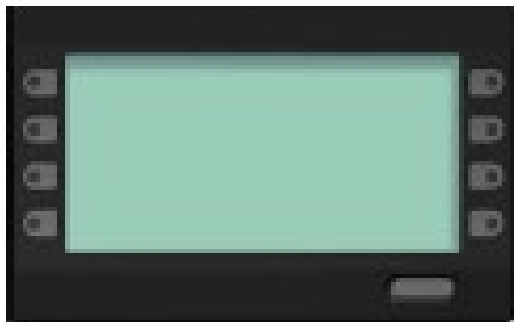
60 DSS Console



Bluetooth Wireless Handset Module



DESI-less Line Key Module



DESI-less Console (Future)



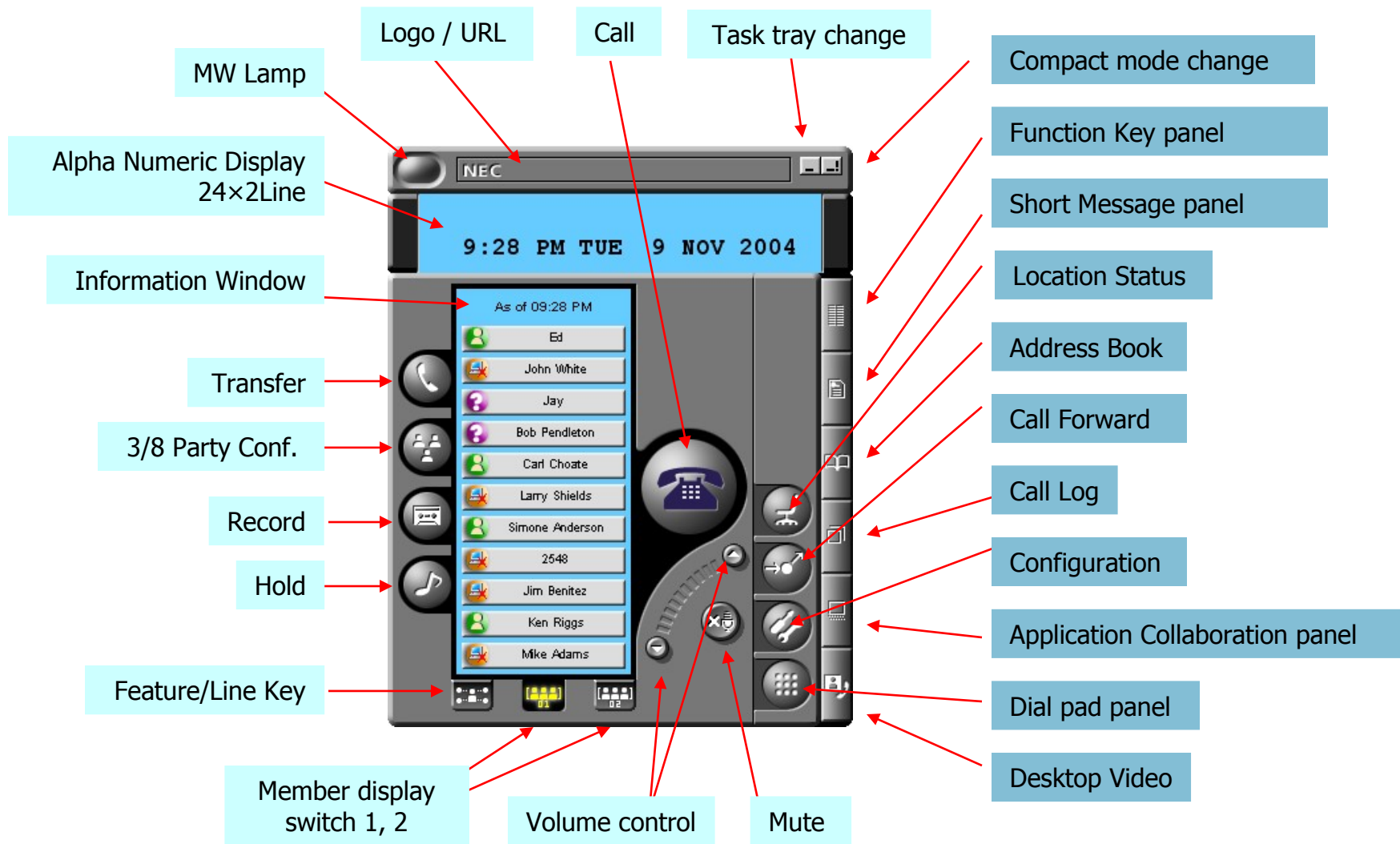
Softphones

Resides on a computer & provides the same features & functionality as a desktop phone

- 8 Party Conferencing/Application Collaboration
 - Application Sharing
 - White Board
 - Chat
 - 2 way Video Conferencing
- Telephone Directory Integration
 - 32 Numbers/Function keys
 - 12 Displayed on Main panel
 - 22 Buddies with Presences/Status
- Text Message and E-mail access
- Recording / Internal Voice Mail
- Call Logs / Screen Pops
- Personalized ring tones & hold music



Softphone Features



Softphone Outlook Integration

The screenshot shows the Microsoft Outlook Contacts window. A red arrow points to a green-bordered box containing a phone number and action buttons. The phone number is (214) 262-6595(Business). The buttons are Call/Transfer, Send message, and State display.

Contacts - Microsoft Outlook

File Edit View Go Tools Actions Help

New [Icons] Find Type a contact to find [Help]

One Click Meeting Schedule Meeting WebEx

Nail, (214) 262-6595(Business) Call/Transfer Send message State display

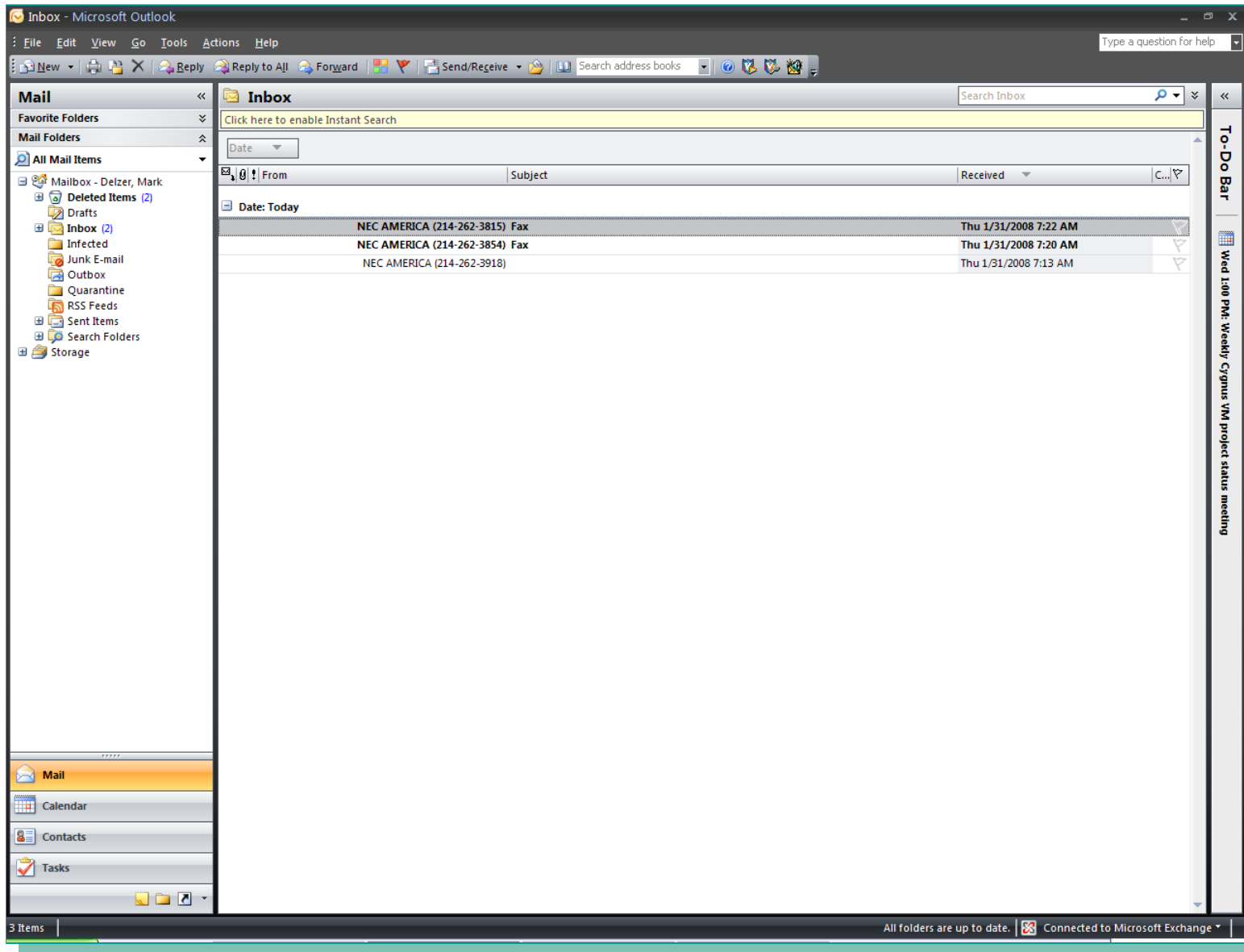
Contacts

Look for: Search In: Contacts Find Now Clear Options X

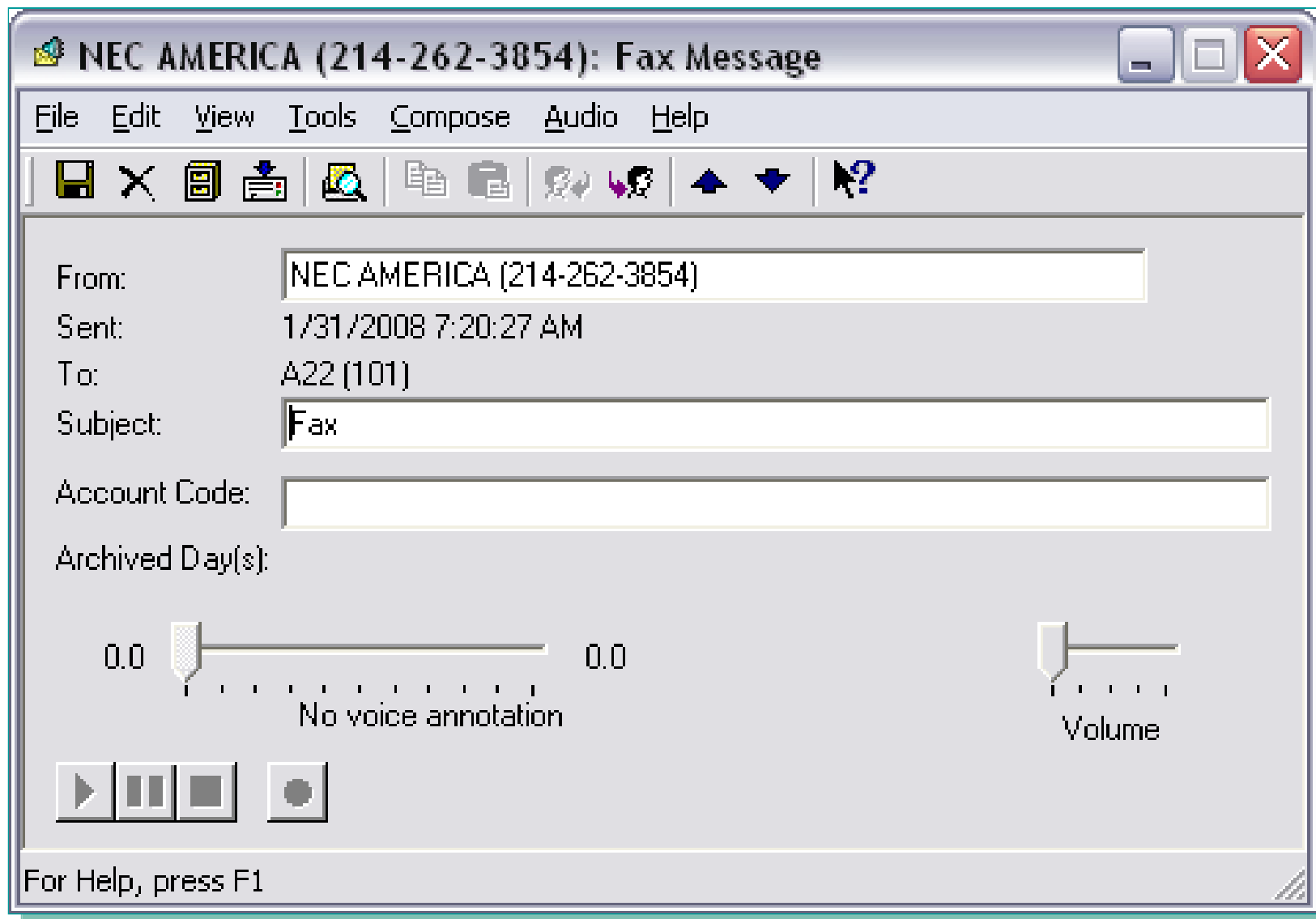
Contacts Nai - Oli [Icon]

Nail, Lane 6535 N. State Highway 161 Irving, TX 75039-2402 Business: (214) 262-6595 Home: (972) 484-7872 Mobile: (214) 497-6297 E-mail: lnail@necunified.c...	Nobles, Doug 1320 Airport Freeway Bedford, TX 76021 Business: (817) 545-1103	North Texas Tollw Business: (972) [ab]
Nisja, Donn E-mail: wcfo2005@sonic....	Noel, Cary 5390 Deser Falls Ft. Worth, TX 76137 Business: (817) 498-4778 Home: (817) 577-3250 Mobile: (214) 498-5784	Norton, Jerry Business: (201) [cd]
Nitishin, Jeff Business: (972) 280-8469 Home: (214) 904-9604 Mobile: (214) 505-7942	Norman, Jamie	O'Brien, Brittany Business: +1 ([ef]
		Ole's Business: (972) [gh]
		Olivas, Peggy Business: (972) [ij]
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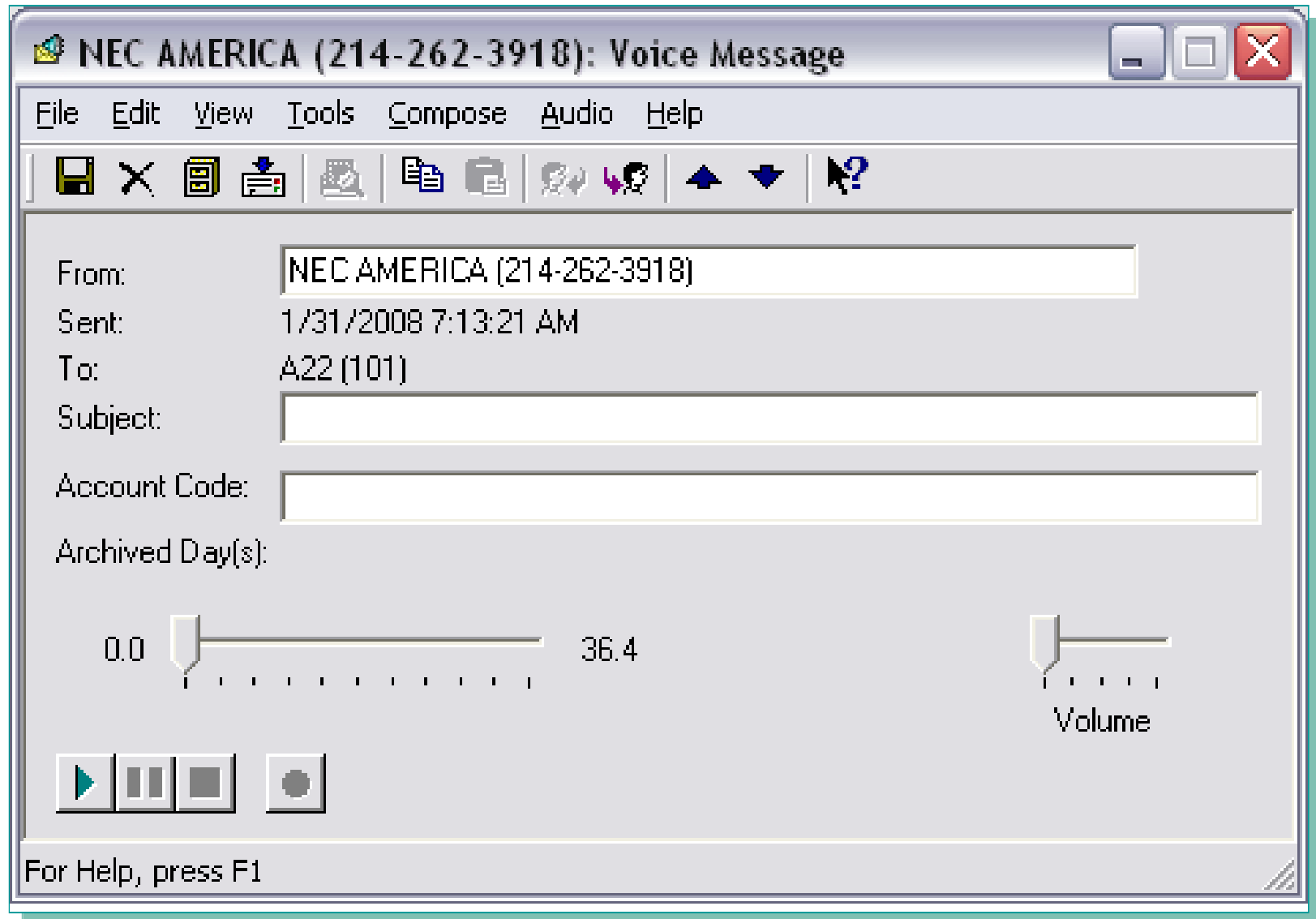
Unified Messaging In-Box



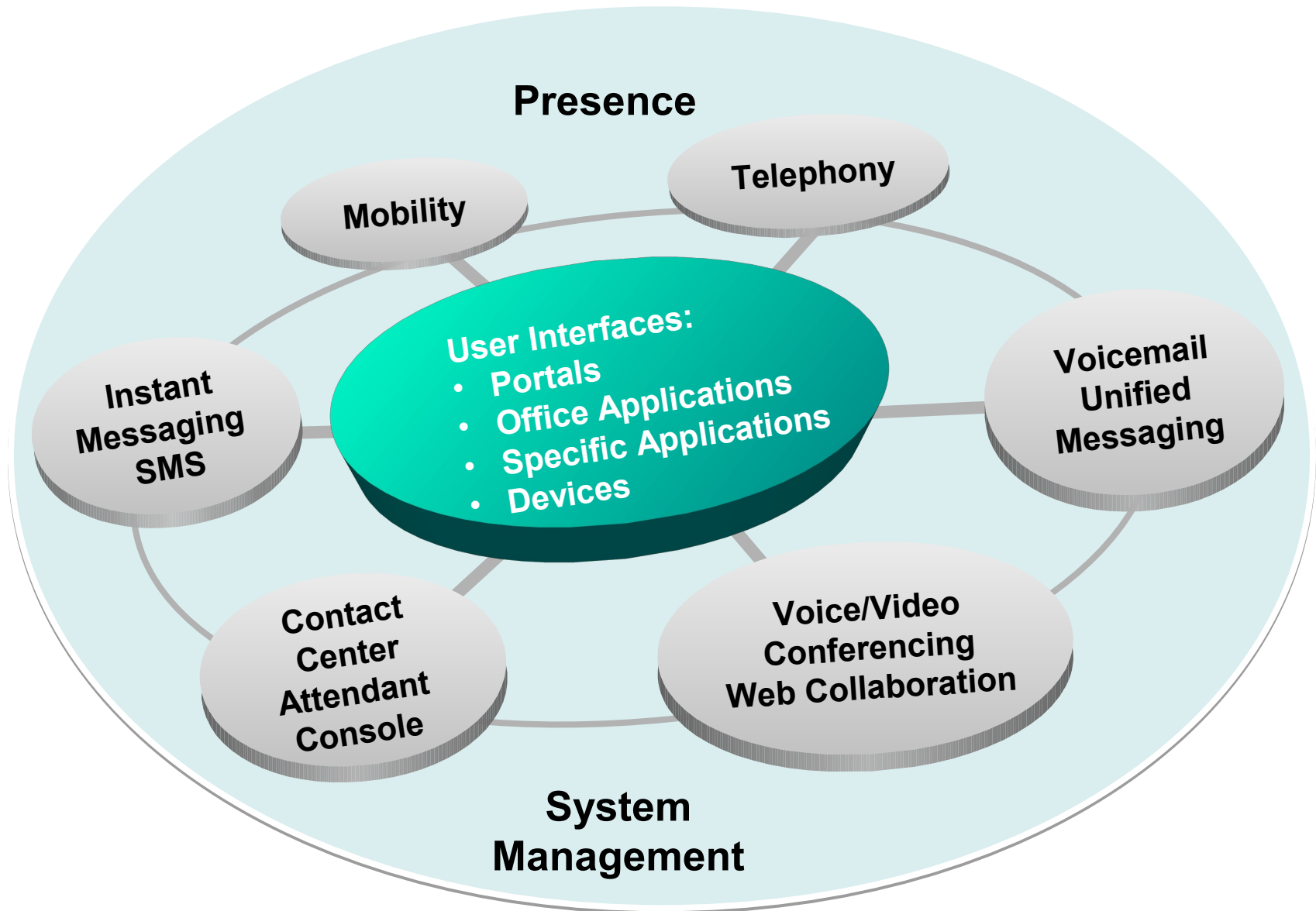
Unified Messaging Fax



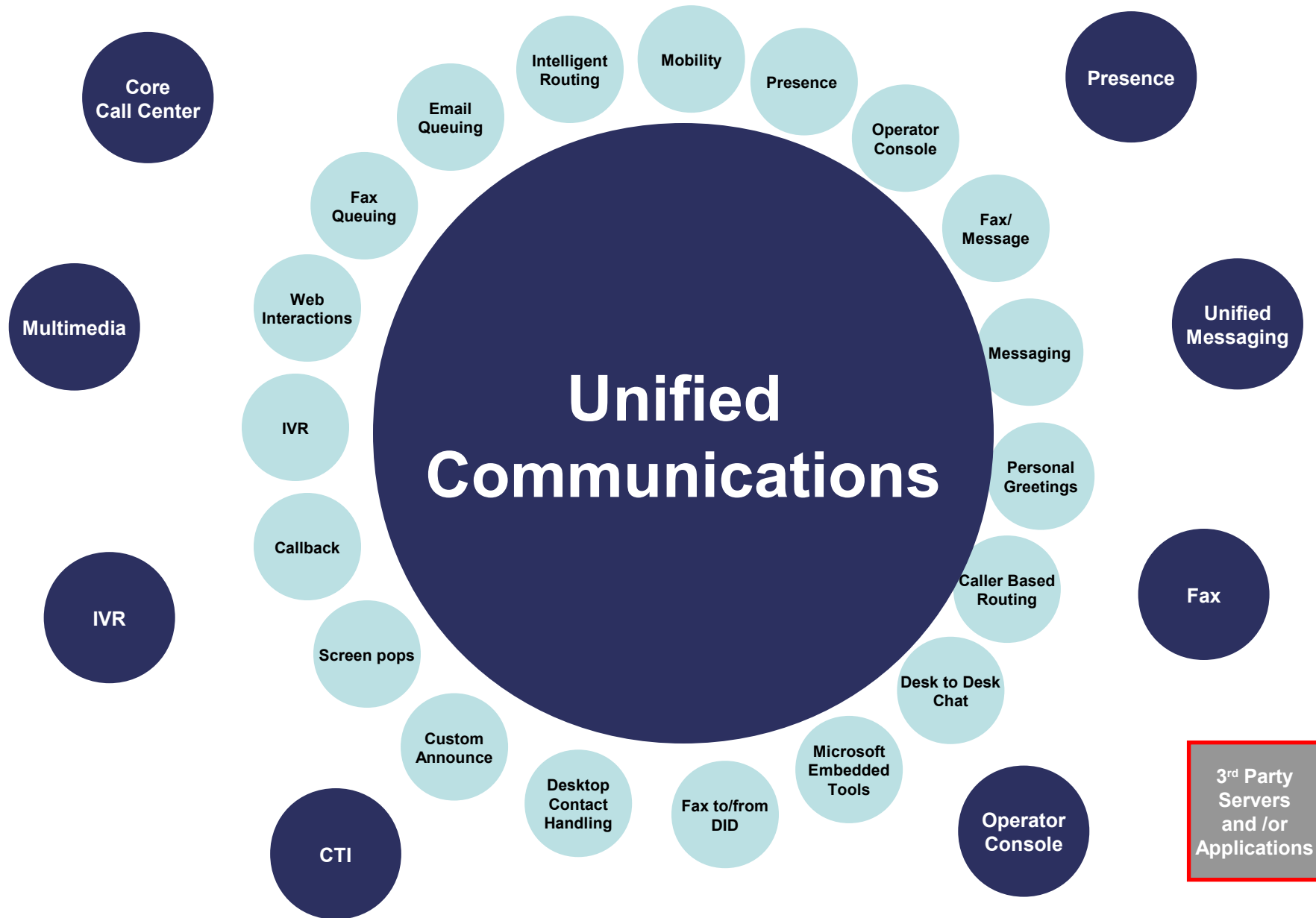
Message Playback



Unified Communications Strategy



Functionality to improve all interactions



Call Detail Reporting

Communications Analyst 3.0

File Edit View Tools SetUp Window Link Help

All Calls Inbound Outbound Reports Favorites Traffic Analysis Contacts Delete Help Exit

Reports

Run Report Graph Criteria Favorites Close

Report Category

Standard **Advanced**

- My Favorite Report
- Date & Time
- Line & Extension
- Account Codes
- Frequency & Duration
- Trunk Type & Carrier
- Geographic
- Wireless & Others

Reports

- Detailed calling by day.
- Summary calling by day.
- Summary calling by day-of-week by day.**
- Summary calling by hour-of-day by day.
- Summary calling by hour-of-day by day-of-week.
- Summary calling by half-hour by day of week.
- Line usage by hour-of-day by day-of-week.
- Line usage by minute-of-day by day-of-week.

Selector

Local Site (1)

- Sales (sales)
 - Andrea (102)
 - Aubrey (751)
 - Augustine (750)
 - Bill Hessen (103)
 - Paul Mitchell (109)
 - Virginia Smalley (106)
- Admin (admin)
- Others (others)
 - Accounting (105)
 - Graphics (752)
 - Voicemail 3 (653)
 - Voicemail 4 (654)

Master Extension List

Site	Ext#	Extension Name
1	105	Accounting
1	102	Andrea
1	751	Aubrey
1	750	Augustine
1	103	Bill Hessen
1	752	Graphics
1	101	Kitchen
1	100	Office 1
1	109	Paul Mitchell
1	315	Unknown
1	136	Unknown
1	345	Unknown
1	312	Unknown
1	314	Unknown
1	600	Unknown
1	112	Unknown

<< Assign Extn New Extn Edit Extn

New Department New Group Refresh View Close

Report Options

Toll Free Calls Toll Calls

Create a report with records which match the following desc

Inbound and outbound call records which took 09/05/07 by Custom Group at Site 1.

All Call Records

Refresh Criteria Close

All Calls (Sorted By Date And Time)

Date/Time	Direction	Duration	Line Name	Phone Number	Extension	Call Line	Account Code	Trunk Type
9/1/2007 10:55:00 AM	In	00:02:21	PIMENTEL THERESA	(603) 636-2988	314	1		Unknown
9/1/2007 10:55:00 AM	In	00:10:00	OLIVARES TERESA	(503) 323-2381	500	1		Unknown
9/1/2007 10:55:00 AM	In	00:22:40	SWEETEN RICK	(714) 809-2679	105	3		Unknown
9/1/2007 10:56:00 AM	Out	00:00:16		(503) 636-2988	137	22		Unknown
9/1/2007 10:57:00 AM	In	00:02:09	OLIVARES TERESA	(714) 809-2679	314	1		Unknown
9/1/2007 10:58:00 AM	In	00:03:14	SWEETEN RICK	(630) 617-7759	136	3		Unknown
9/1/2007 10:58:00 AM	In	00:00:00		(714) 809-2679	500	4		Unknown
9/1/2007 10:58:00 AM	Out	00:07:41		(323) 233-5235	120	21		Unknown
9/1/2007 10:59:00 AM	In	00:31:47		(714) 809-2679	314	4		Unknown
9/1/2007 10:59:00 AM	Out	00:30:36		(517) 267-7287	336	43		Unknown
9/1/2007 10:59:00 AM	Out	00:05:58		(503) 323-2381	345	45		Unknown
9/1/2007 10:59:00 AM	Out	00:14:40		(630) 617-7759	318	44		Unknown
9/1/2007 10:59:00 AM	In	00:50:00		(404) 855-1233	500	5		Unknown
9/1/2007 10:59:00 AM	Out	00:21:52		(503) 306-8331	112	23		Unknown
9/1/2007 10:59:00 AM	In	00:21:31		(444) 531 5000	112	1		Unknown

All Calls 2197

All Calls Use Criteria

Communications Analyst

Why IP...

- Tailor communications to meet specific business needs
- Implement pure IP with flexibility to support TDM – providing a clear migration path
- Protect initial investment through scalability & modularity
- Increase productivity & efficiency through advanced applications & collaboration tools that are easy to access
- Develop & customize applications to address specific needs
- Improve the overall user experience through the easy-to-use, intuitive interfaces
- Integrate business & communication systems
- Provide security with a high-level of Quality of Service





First Choice

COMMUNICATION SERVICES

Thank You

